



Sponsorship Manager

General Committee Position

Reports to

Secretary/Executive Committee/General Committee

Special Skills Required

- Well organised & enthusiastic
- Innovative & creative
- Effective communicator
- Good record keeping skills

Duties

- Attract Club sponsors to raise money for the Club by way of donations & sponsorship
- Arrange weekly awards and certificates for distribution to all teams for start up of season.
- Liase with existing sponsors
- Devise ways of adding value/giving back to sponsors
- Ensure Major Sponsors Banners etc are displayed at all appropriate occasions
- Work with the News / Website Manager to promote business in all club publications
- Ensure Sponsors are suitably acknowledged at all functions
- Introduce the major Sponsors to the Executive Committee
- Arrange Certificates of Appreciation for Sponsors
- Develop a Club sponsorship strategy in consultation with the other clubs that form the Beaconsfield Football Club (Seniors, Superules, Auskick).